

PREPARED BY :
Divya Jyoti Mahila Vikash



Annual Report

2021-2022

DJMV Profile

Mission:

Empowering vulnerable women and girls to improve their quality of life

Vision:

A self-reliant society where women and girls live with peace and dignity

Key objective:

- To promote community-based organizations at grassroots level for sustainable development in rural and coastal areas.
- To provide livelihood promotion and social inclusion services to the poor and low-income clients in rural and semi-urban areas with innovative solutions.
- To promote value-based education among children, women and youth for holistic development.
- To provide capacity building to various stakeholders and undertake evidence-based research on various development themes.
- To work on various issues like Women and Girls Rights, Livelihoods, Environment and Climate change.
- To network with Government, NGOs, and CBOs for advocacy and policy level changes.

DJMV Focusing area:

Women Empowerment



Girls Education



Menstrual Hygiene



Sustainable Livelihoods Promotion



About DJMV

Divya Jyoti Mahila Vikash (DJMV) is a non-profit women-led community-based organization working towards women empowerment, girls' education, livelihood promotion and menstrual hygiene management. DJMV aspires to improve the living conditions of the poor and marginalized by adopting strategies through community initiative, participation and sensitization.

Founded in 2000, the organization has worked among backward communities in the interior unreached pockets of coastal Odisha, identified as one of the most underdeveloped states in India. Women self-help groups have been taken as the base for all interventions and livelihood activities enabling them to contribute towards mainstream development process.



Board of Director

1. Mrs. B.Gopamma -President
2. Mrs. K.Kalamma – Vice-President
3. Mrs.S.Gayatri - Secretary
4. Mrs. L.Damanti – Joint secretary
5. Ms. Sibani Behera – Treasure
6. Mrs. B.Ankamma – Executive member
7. Mrs.D.Koralamma - Executive member



Legal Status

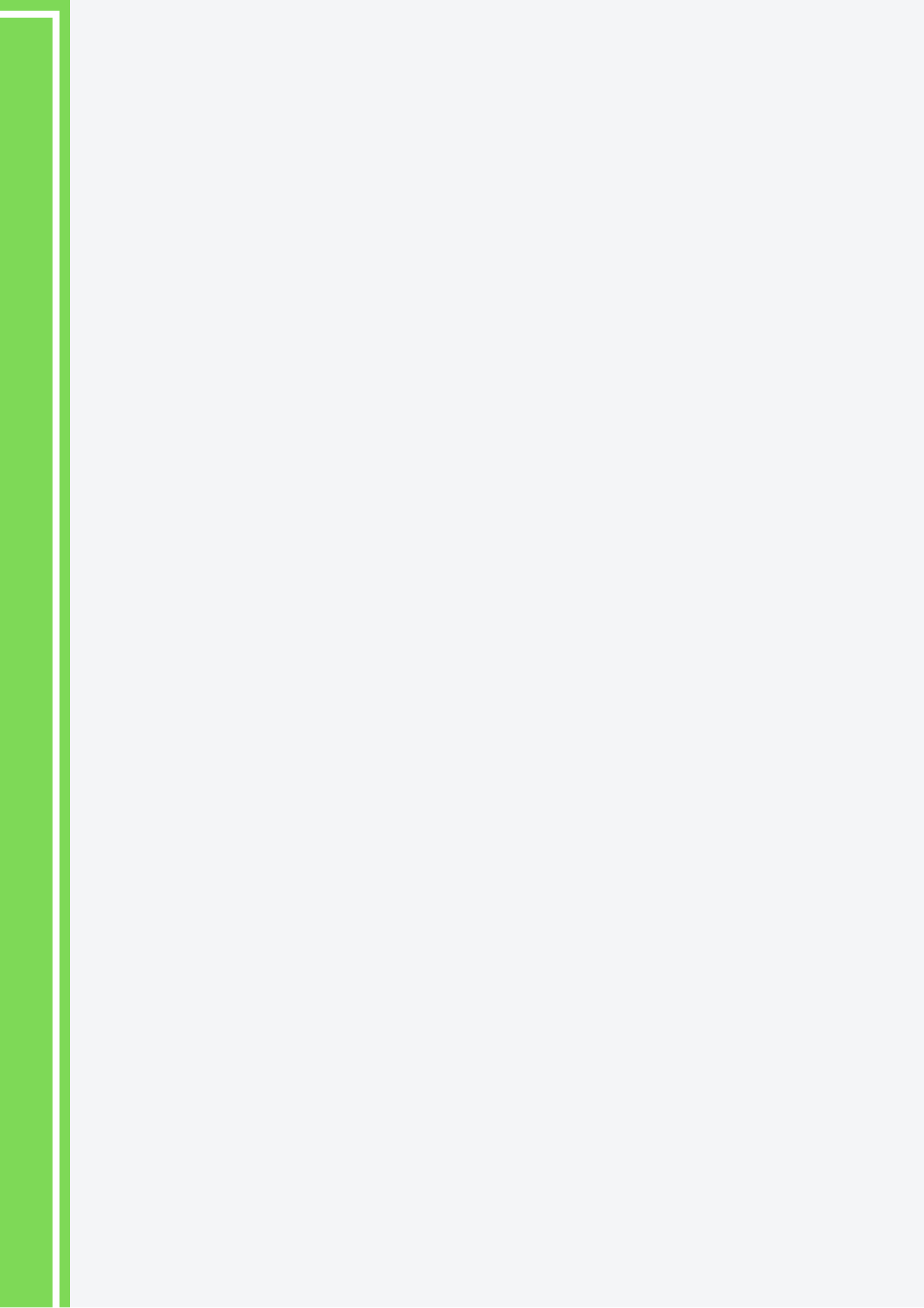
- DJMV is registered under Societies Registration Act XXI of 1860 vide number GJM No: 6260-21 of 2001-2002 on 9.05.2001.
- DJMV is registered under Foreign Contribution Regulation Act FCRA 1976 vide Registration Number 104910154 / 2009 dated 21/07/2009.
- Registered under section 12AA(2) of Income Tax Act 1961 vide registration number 17/2009-10 dated : 16.06.2009 and permanent account number AAAAD5702F

For Donations

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Thematic Narrative

Women Empowerment



Name of The Project

Girls for change

Project Location

Ganjam, Odisha

Girl child education

Education for Girls is one of the critical issues in coastal fishing communities where communities give more importance to boys as compared to girls. To enhance girls' education, DJMV with the support of NFI, we have established Girls Education Centre in two coastal villages by engage young girls and women as a community teacher. They are providing education to these poor and marginal girls in morning and evening. time after the school time. Currently 52 Girls are benefitting from these two girls' education centres. Along with education, we are also conducting drawing, singing and dancing activities to create motivation and interest on education.

Voice from Community: “Ch. Revati said that The education centres helped to our girls to increase interest on education and complete homework timely. Now I am going regularly to schools without absent”



Skill for Girls

DJMV established skills training on Tailoring at Garempeta village to provide skills and promote self-employment among dropout girls and young women. Within this three-month period of time, we have trained 27 number of girls on tailoring. We appointed local skill trainer M. Mary to train these girls. Now they are able to stick various garments related to women and girls.



Community Testimony: “I learned to operate tailoring machine independently. Now I am able to stitch blouse, frock and repair old cloths. Thanks to DJMV and NFI for this initiative. After learning completely, I will start my own enterprise and teach other girls” said S.Tarini from Garempeta village”

Trainings on Life Skills Education

Life skills training can be very beneficial for teenage girls as it equips them with the necessary tools and knowledge to successfully navigate different aspects of life. Life skills training helps develop self-awareness, self-esteem and confidence. It enables girls to understand their strengths, weaknesses, and values, empowering them to make informed decisions and set realistic goals.

DJMV organized life skills education for the adolescent girls to improve their understanding of various life skills including self-awareness, creative thinking, problem solving, decision making etc. 23 girls trained on life skills education by team DJMV. DJMV trained on life skills education by the Patang team.



Awareness on Fundamental rights and Indian Constitution:



We have designed a poster on the Fundamental rights of the Indian Constitution to create awareness among adolescent girls to know their fundamental rights.

DJMV organized a fundamental rights training program with school children at Markandi village, we told the children about their fundamental rights and these rights are also enshrined in the constitution.

Training on Gender, Sexual Reproductive Health and Menstrual Hygiene:

DJMV created awareness of menstrual hygiene among adolescent girls to use sanitary napkins and take necessary steps to ensure menstrual hygiene during periods. This awareness programmer had a discussion that Use of Sanitary pads, Change Frequently: It is important to change your sanitary products frequently, at least every 4 to 6 hours, or as needed, to prevent bacterial growth and unpleasant odor.

Maintain personal hygiene by washing your genital area with soap and water during each shower, and patting dry with a clean towel. Always wash your hands thoroughly with soap and water before and after changing sanitary products. Properly dispose of used sanitary products in the trash bin. Do not flush them down the toilet as it can cause blockage in the sewage system. DJMV also developed IEC material on menstrual hygiene. It contains basic knowledge that can help in maintaining cleanliness over time.



Students response: “J.Bhavani 9 class girl she said that I got to know a lot about periods in this program I use pad but not dispose properly, Now I have learned from Didi that the body will be healthy if it is maintained clean”

Digital Literacy for Girl:

DJMV opened a digital literacy at Golabandha village for the improvement of the digital skills of the girls of the fishing community, 30 girls are taken in this center and classes are held from 6 to 8 in the morning and from 4 to 5 in the evening. In this digital literacy class, girls are taught PowerPoint, Excel Word, and email. Internet usage is also taught. These computer education girls have learned a lot from which 10 girls can operate independently.



“8th class girl U.Kaberi said that I have never touched computer DJMV organization opened a computer centre here. In these 6 months, I have learned PowerPoint, Excel, Word and now I can operate a computer myself”

Training on Financial management:

Financial management is an essential skill for adolescent girls. It is important to start developing good financial habits at a young age to ensure a secure financial future. DJMV organised financial management training with 30 adolescent girls in this training discussion about income money, spending and saving were discussed. The main objective of this training is to make adolescent girls strong on financial management so that they can inform their parents about finance and save for feature without spending unnecessary money.



“14-year-old girl Ch. Rebati, a 14-year-old girl, said, “We discussed a lot of 10 points after participating in this training If you plan and spend money now, you can save it for the future.”

Training on social media:

Social media training aims to help women speak up instead of keeping silent, DJMV organized a social media training program at Grampeta village in Ganjam district, aimed at empowering women on social media, in which 20 women participated.

Through social media we can make money by introducing ourselves, it is also learned that we can use social media in a better way without using it and also explain its use to the children at home.



“30 age women Ch.Mahalaxmi said that through this social media training I learned that we can represent ourselves through this medium and should use it in a good way”

Trainings on Communication Skills and Personality Development:

A large number of young adults, especially girls unable to secure employment mainly due to lack of soft skills ability to speak and understand English, face great difficulty in conversation how to earn and stand in society. DJMV started a communication and personality elimination class our teacher B. Nagama conducts classes from morning 10.00 am to afternoon 1.00 pm, in which students are taught about grammar, personal behaviour, group stories, word games, this encourages girls and their soft skills It helps in growth.



Students Testimony: “16 years girl M. Kameswari is studying in class 10th she told that, Communication is very important for our feature so that we can get a good job opportunity, I would like to thank DJMV organization, here I always come to do English class, I have learned to communicate well”

Workshops on Career Counselling:

Divya Jyoti Mahila Vikash organized a career counseling workshop for the students of the U.G Government High School in Markandi Village. U.G High School Head Miss Manatee Swani, National Institute of Science & Technology College Assistant Professor K. Lakshmi Narayan, Government Industrial Training Institute Berhampur Assistance Training Officer Narayan Das, and all team members of Divya Jyoti Mahila Vikash were present at this workshop.

We discussed the main issue, students are confused about their career after school, so it seems that many students stay at home after school and take care of their younger siblings, although they want to study, but can't do it in the right way. This is a small effort of DJMV to show how students can be aware of their careers, and progress, and shape their future.

Professor K.L Narayan, who joined NIST College from the Department of computer science, suggested this for the children. He said that the demand for software is increasing nowadays. If we want to make a career in this field, then we have to focus more on mathematics, science, English, then we can get a job in different companies easily after doing a master's degree in computer science.

Narayan sir from govt ITI college joined us, he is an assistant training officer, he shared his view that after 10th pass, two years study in Govt ITI. ITI College also refers children to good companies for jobs, UG High School Principal Minty Swani also joined us and spoke about how to be a good teacher .After everyone's cordiality, all the team members of DJMV concluded the workshop by thanking the guests.



Students Voice: “16 years girl M.Chiruta is studying in class 10th she said that I participated in this career counselling workshop today, I was also very confused about what to study after 10th, now I got to know from sir and didi that we need to study that subject for a good career, then we can reach our goal.

Exposer Visit:

An exposure visit was organized by DJMV in collaboration with the National Institute of Science and Technology College to familiarize the students with their ideal careers and role models in society. K.L. Narayan, professor of computer science at NIST collage, showed the students around the entire college campus and computer lab, He asked the students to become good citizens in the future and to be known as prominent people in the society.



Students Voice:"K.Mulinga 18 years girls said that, I am now studying in +3. I am very happy to come to this college because I have got a good exposure here. To build a good career, firstly focus on the subject. I came here today and learned"



Interface Meet with Social Entrepreneurs:

DJMV conducted a program training on social entrepreneurship for adolescent girls Interested in social enterprise and organized with 2 interfaces Successful social entrepreneurs to generate interest in social entrepreneurship among the youth has provided this project make girls self-reliant and become social entrepreneurs.

Our adolescent girls met a social entrepreneur:

20 years old M. Krupavarm lives with his father, mother and two sisters in markandi village of Ganjam district. Father goes fishing every morning to support his two sisters at home, he has opened a grocery store for 3 years. It was very difficult for him to go to the sea every morning to fish Going to the sea every day can be dangerous at any time so he started a small grocery shop with an investment of 10 thousand rupees. He is very happy because he can earn Rs.6000 per month and his sales are getting better every month.

And also our girls met another social entrepreneur: -

She is a 37-year-old woman, M.Karama, she lives in markandi village with her son, daughter and husband. Her husband has gone to Kerala for fish business, but she has no income so how can she also earn good income without being dependent on her husband, so she invests 5000 rupees and starts a small grocery shop. She spends what he earns for the education of his son and daughter

Youth Lead Micro Project:

Educating women will empower them to seek gender equality in society. A clear and complete signature shows a person who is open, straightforward, and willing to share who they are with others' indecipherable signature, on the other hand, may reveal a person who is arrogant and self-important. DJMV conducted a youth-led micro-activity as a change agent for society. Our Girls Club members started a signature campaign with 35 women in markandi village.



Women Voice: ” T. Kamalma, a 47-year-old woman, said, “I feel confident and my self-esteem has increased after learning my signature. I will make the members of our family and our village who are not able to write their names to practice writing their names”

DJMV also conducted village cleaning along with children from Mother and Girls Club, The main purpose of this village cleaning activity was to make people aware of cleanliness in the society so that we grow up with a healthy environment.



Village Testimony: “37 years old ch.korlamma He always goes 2 km away from his house to do daily labour work and what he earns helps his family. She said that transparency is our identity. We can live comfortably by keeping our surroundings clean”

Change of The Story

Case story

A 24 years girl named M.Merri lives in Markandi village, she lives with her father, mother, brother, and sister-in-law. She belongs to the fishing community; his father goes fishing every day and her mother also goes to the market to sell fish in the morning. A major problem is that her parents do not allow her to pursue higher education, she stays at home and takes care of her siblings after completing her schooling. In that village, many girls stay at home after school, To help girls become self-reliant, Divya Jyoti Mahila Vikash started a tailoring center in Markandi village and trained girls.

M.Merri joined the tailoring class, and she learned how to make blouses and garments, After 6 months of training, she is now making blouses and lehenga dresses. She earns 10000 per month, she is not dependent on anyone, he is self-employed and she is also working as a part time skill trainer job in DJMV organization, where I got opportunity for study, and now I am giving them my knowledge and skills like my age girls.

"I would like to thank DJMV for starting a tailoring centre in our village, these tailoring training helped me a lot as now I was able to earn my own income without depending on anyone."



Case story

Ch. Rebati is a 14 year old girl studying in class 5. She lives in golabandha village under the Rangeilunda block of Ganjam district. She belongs to a fishing community and lives with his father, mother and brother. Being mainly from the fishing community, they have to go early every day to catch fish and sell it, and the income is used to support the family. It also involves the women of the house who go to sell fish in the morning to help the family. The eldest daughter takes care of the younger siblings. Revati's family situation is also like this. No one is home when he wakes up in the morning, he wakes up in the morning and does his housework and goes to school by cycle, which is 2 kilometres from his house. When he comes from school, he cannot do the homework that is given because his parents are not educated at home, so he cannot study well. A children's learning centre was opened in his village by the DJMV organization, Children are educated in this centre free of cost. After returning from school at 4 o'clock, Revathi goes to this centre to study, There she was able to study very well and was able to do the homework that was given in the school. She is very happy that there is a facility in his village for children's education.



“I can read very well now, I can also do school homework, because my parents' education is not good at home, there was no one to guide me in reading, now the teacher in the centre is teaching us very well”

Grow Your Own Food



Strengthening and Capacity Building Women self-help groups on women's Nutrition Management at the Household level.

Capacity building for women in nutrition management at the village level is an important step in improving the nutritional status of communities, especially in rural areas. In order to manage this work properly, DJMV talked to the women of the village and gave them training on nutrition management.



Increasing women's capacity to manage nutrition is an important aspect of promoting good health and well-being, particularly in developing countries where malnutrition is prevalent. Nutrition management processes ensure that families and communities have access to healthy and nutritious food in sufficient quantities to meet their nutritional needs. Overall, increasing women's capacity to manage nutrition is essential to improving the nutritional status of individuals, families, and communities, ultimately leading to improved health.



Change of The Story

Case story

Surekha Mallik is a tribal woman. She is a 40-year-old woman with her husband, two daughters, and two sons living in her house. Her 8-year-old son is in class IV, her elder daughter is in intermediate, and her younger daughter is in high school. The village is surrounded by forests and has no vehicles and no internet access, no schools or colleges nearby - there are many problems in education and Surekha is struggling to educate her children. The days are short and there is much to do at home. Surekha says after toiling from morning till evening

Even for good food, he has to depend only on his land but he has never given up. She works as an Asha karmi and earns 6000 per month, which he spends money on his child's education.

Even after working as Asha Karmi, she is passionate about growing vegetables in his garden, the fresh vegetables used in the home kitchen, which he cultivates organically. Surekha also helps her husband in farming and thus supports the family. She has grown a good kitchen garden after getting seed help from Divya Jyoti Mahila Vikash organization, she has also received training in organic farming from this organization so that she can get green fresh vegetables. It is beneficial for our health.



Women Empowerment



Promotion and Strengthening of Women SHGs

At the village level, DJMV started a training program to promote and strengthen women's SHGs, with the main aim being that it has become an important and effective tool for empowering women Self Help Groups (SHG) in rural areas, improving their socio-economic status and community development. SHGs are community-based organizations where women can come together to pool their resources, share knowledge and engage in collective decision-making and independently maintain bank records every month.



Voice of women SHGs: *Shree Chaitanya SHG group member Basanti Mallik said that Every month we collect money from self-help group women and deposit it in the bank and update all our documents during the last meeting of every month”*

Training on Women Leadership Development

Women often have unique insights and perspectives to bring women into the mainstream of society, DJMV provides women leadership development training in rural villages. The leadership development training involves two women leaders from each self-help group. It mainly trains women in leadership skills to empower them to play an active role in decision-making processes within their families, communities, and local institutions.

In this training program involving 50 women from 25 SHGs in each village, women should be more involved in leadership roles so that they can contribute to the development of their communities and families.



The voice from SHGs Women Leader: *“ Damayanti Mallik of Dhableswar SHG group member said that I am very happy to participate in this leadership training. I am secretary the of our SHGs. The role of a good leader is very important to run any SHG”*

Training to Women on Financial Literacy

DJMV has imparted financial literacy training to women at the village level. This has primarily enabled women to make informed decisions about their personal and family finances, enabling them to actively participate in financial and financial matters. This empowerment contributes to gender equality by reducing the economic disparity between men and women. This financial literacy training equips women with the knowledge and skills needed to make better financial decisions such as budgeting, saving, investing, and debt management. This leads to more responsible financial behaviors and overall financial well-being.



Village women voice:
“Savita Mallik said that she took financial management training from DJMV organization and she liked this training very much. Knowing the management of money is always necessary so that we can save something for the future”

Training on mushroom cultivation

DJMV organized a mushroom cultivation training program to increase nutritional food and better income for women in rural areas. SHG women of 10 villages participated in this training. Our successful farmer Murali Pradhan taught the women how to grow mushrooms, saying that this farming can bring more profit with less cost. This mushroom farming can provide an additional source of income for rural women and their families, as well as a regular source of income for women.



“Babita Malik said that from this mushroom cultivation training, I learned that mushroom cultivation can be done at a low cost. I can do it in my backyard”

Training on Phenyl Making

DJMV provided phenyl-making training for rural women. It can provide an additional source of income for them. They can produce and sell phenyl locally at home or in business, which can contribute to their financial well-being. This training is mainly given to SHG women, they can learn the making process in this training and generate good income. Better to earn a living without going out.



Women voice: “35 years Surekha Mallik said that I am a member of Chaitnya SHG group in this training I have learned phenyl making process, I am very happy I can also make this and good income by making it at home”

Community Workshops on Women's Rights

The DJMV organized community workshops on women's rights for every woman in the rural areas to make them aware of the specific rights they have in the field of education and especially women's rights to survive in society. The workshop informed women about their rights, gender equality, and the importance of addressing gender-based discrimination and violence. Women are given knowledge about their rights, legal protections, and resources available to them. When women are aware of their rights, they can empower themselves in all aspects of life and contribute more effectively to their communities.



“Reena Mallick says I participated in women's rights training, here I learned about women's rights, and I learned about 10 points of women's Rights”

Change of The Story

Case story

A 58-year-old woman named Sundari Mallik lives in Khandalbandha village in Kankia Gram panchayat of Kukudakhandi block. She had a small family with her husband and daughter, but there was great hardship in her life when her husband passed away. Since then, she has been completely alone, and the running costs have become very difficult for her, for this she went to Bangalore and worked there for a few months. She also came back to her village due to Covid-19. Even though the maintenance of the family was not going well, her daughter also worked in a house made in Berhampur and the money she earned was helping her mother. DJMV staff went to that village and held a meeting and in that meeting, it was discussed that if any mother in that village is poor, she is too old and cannot go out to work if her family's economic condition is not good, then she can be given some help from DJMV for a small shop. That's why the mothers of that village will choose who is eligible to receive this MED support

After the first meeting, the DJMV staff again went to the village for 2 meetings and it was discussed that Sundaree Mallik will be given MED assistance as she is very poor and has no one in her family. According to the opinion of the village people, DJMV supported starting a business by purchasing grocery items. There was no shop facility in that village, one had to go 3 km to buy some food items, now the shop is convenient for everyone, now Sundaree Mallik is earning well. She added some of her own money in the first month and bought groceries again at the shop. Bringing and selling grocery items now her income is 400 per day from this shop and now her financial condition is good.



“My financial condition was not good, I could not even go to work. Didi and Sir understood my situation and bought things for the grocery store. I am very happy to stay at home and earn good money now that my financial situation is good”

Stichting Actie Calcutta(SAC)



Beautician Training

Beautician training equips rural women with valuable skills that can give them financial independence and self-confidence. Learning a trade can empower them to take control of their own lives and contribute to the family income. Beautician training can be a valuable opportunity for rural girls to acquire skills that can help them build successful careers and become economically independent.

The DJMV organized a 4-month training program in which Sailaxmi as a resource person trained the Young girl thoroughly which included courses on skincare, makeup application, hair styling, and facials. Providing beauty training opportunities to rural women and girls can be a means of promoting their economic empowerment and social mobility.



“19 years Deepika says this beautician training will be very helpful for me because it can be a small business so there is no need to invest much in this training I learned about facials, makeup, hair cut”

Training on Bike Repairing

Bike repair skills can open up job opportunities within the local community. Many rural areas lack formal job opportunities and by learning bike repair, young people can start their own repair shops or work for existing ones. This can provide them with a steady source of income.

Bike repair training can empower rural youth to become entrepreneurs. They can set up their own bike repair business, providing jobs not only for themselves but also for others in the community. Bike repair training for rural youth is a great way to provide them with valuable skills that can lead to employment opportunities and self-reliance. DJMV started bike repairing training in a rural village. Appana joined as a resource person, he is an ITI 2 student.

A bike repair training program has become a great way to provide rural youth with valuable skills and employment opportunities. With the right partners, courses, and resources, you can help empower young people to become self-reliant and successful in their careers.



“Jagantha said that I directly took professional bike repair training and explained the use of all parts of our trainer bike, I am very happy after this training I can get a job in the bike showroom. I can be economically strong and also support my family.”

Financial summary

Total income

8,81,987

Total Expenditure

786834,48

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